



Press Release

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FOR IMMEDIATE RELEASE

iGO amigo Goes Mobile: NNG Global Services Introduces Android Solution

NNG Global Services extends its navigation solutions from Windows Mobile and iPhone onto Android platform

Budapest, Hungary – [NNG Global Services](#), the leading white-label navigation software provider, today announced the availability of its [iGO amigo](#) navigation solution on an additional mobile platform, Google's Android. The company previously announced iGO My way-based products for Windows Mobile and iPhone.

"Smartphones increasingly are being embraced at the Consumer and Enterprise level, and as that process of adoption grows, it is critical that we enable our partners to compete on these platforms," said Zoltán Szilágyi, Director of Product Marketing at NNG Global Services. *"The addition of Android to our list of supported platforms proves that we aim at rapidly offering more solutions on more platforms."*

With users expecting an increased range of mobile functions for emailing, web-surfing, navigating or downloading applications from portals like Apple's App Store or Google's Android Market, NNG Global Services is extending its compatibility range to meet the market's demand for turn-by-turn navigation and other location aware services. Similar to the other platforms, the Android-compatible version will offer the software's unparalleled 3D visualization technology, a fast and efficient route planning engine and many other popular features.

"The growing popularity of GPS-smartphones with large touch screen such as the iPhone is driving sales of on-board navigation", says ABI Research Practice Director Dominique Bonte. *"Global yearly shipments of handset-based navigation software are expected to increase from 9.8 million in 2009 to 15.6 million in 2010 and 24.3 million in 2011. Open*



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source mobile operating systems such as Android and Symbian will further boost growth in the US and Europe."

NNG Global Services launched its [iGO amigo](#) product line for Windows Mobile at CeBIT in March 2009 and its [iPhone 3G solution](#) in August 2009. The company looks forward to the imminent launch of several Android products and will disclose in the near future which Android-based devices will carry its software.

About NNG Global Services

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.nngglobal.com.

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